

Dear Community Business Member,

The Midcoast's one and only roller derby league, Rock Coast Roller Derby, is proud to announce the 6th annual Coastal Chaos roller derby tournament! Coastal Chaos is a two-day internationally sanctioned roller derby tournament held at the Midcoast Recreation Center in Rockport, Maine-- and it's the only roller derby tournament in Maine!

The event kicks off on Saturday, June 6th and concludes on Sunday, June 7th. Over the weekend, MRC will be packed with skaters and excited fans from across New England and beyond. This year we are excited to host teams from as far away as Fairbanks, Alaska and Bogotá, Colombia. This tournament has become legendary within the roller derby community worldwide and we couldn't pull it off without the support of local businesses like yours.

We are reaching out today in hopes that you would consider becoming a sponsor for this annual event. By becoming a sponsor, your business will be promoted not only to our extended local roller derby community through our active social media platforms such as Facebook and Instagram, but also to our regional visiting fans, visiting teams, and to a much broader audience through our free online livestream of the event. Your generous contribution helps make this tournament in our community an epic success.

Curious as to how your business can help while gaining some positive exposure? Attached with this letter, you will find the different levels of sponsorship opportunities available. We gratefully accept monetary donations of any amount as well as food donations to help tide over the many officials and volunteers that make the event a success.

Rock Coast Roller Derby was founded in 2011 and we are a volunteer-run 501(c)(3) nonprofit organization. Our mission is to empower women in our community to be strong, healthy, and confident through the sport of roller derby. Since our beginning, we have brought the sport of roller derby to the Midcoast, providing family-friendly entertainment for all. As individuals we are parents, business owners, managers, entrepreneurs, farmers, artists, and more. We make up a family who are all dedicated to supporting our local economy and fostering strong partnerships in our community, but roller derby is the thing that initially brought us all together.

We look forward to this opportunity to work with you.
Sincerely,

Rock Coast Roller Derby



Ways to Support Rock Coast Roller Derby's Coastal Chaos Tournament...

Donated Food Items - *One thing that makes our event so beloved in the roller derby world is the food we provide to the many officials, safety personnel & volunteers who help make this event happen.*

- § Business name listed in digital tournament program
- § Shout-outs by announcers all weekend

Monetary Sponsorship

\$100 Skater Level

- § One tournament pass
- § Business logo listed in digital tournament program
- § Shout-outs by announcers all weekend

\$250 Captain Level

- § Three tournament passes
- § Business logo featured in digital tournament program
- § Shout-outs by announcers all weekend

\$350 Coach Level

- § Business banner hung in a prominent location within the venue for the duration of the tournament (banner provided by sponsor)
- § Four tournament passes
- § Business logo featured in digital tournament program
- § Shout-outs by announcers all weekend

\$500 Referee Level

- § Business banner hung under scoreboard for the duration of the tournament (banner provided by sponsor)
- § Four VIP tournament passes
- § A monthly shout-out on our social media platforms as advertising for a full year
- § Business logo featured in digital tournament program
- § Specific shout-outs pertaining to your scoreboard banner by announcers
- § Exclusive promotion at our regular season games

\$750 VIP Level

- § Your business logo featured on our skater's jerseys for tournament and season games
- § Five VIP tournament passes
- § 1 monthly advertisement on our social media platforms for a full year
- § Business logo featured in digital tournament program
- § Specific shout-outs pertaining to your business logo on skater's jerseys by announcers
- § Exclusive promotion at our regular season games

\$1,000 Derby Hero Level

- § Your business logo featured on our skater's helmets for tournament and season games
- § Six VIP tournament passes
- § 1 monthly advertisement on our social media platforms & in our email newsletter for a full year
- § Business logo featured in digital tournament program
- § Specific shout-outs pertaining to your business logo on skater's helmets by announcers
- § Exclusive promotion at our regular season games

What To Expect From Social Media Advertisements

We won't simply post your logo on our social media platforms and call it done. We're offering a full year of social media advertising, so we want to keep it fresh and fun to appeal to our fans and to better help you reach new customers. Maybe a skater will stop by to take a photo with you, share a photo of them eating at your restaurant, or a video of them skating around your business to show off what you have to offer! We look forward to getting creative and showcasing your business.

To sponsor Coastal Chaos 2020, please contact Rock Coast Roller Derby at rockcoastrollers@gmail.com.

