

ROCK COAST ROLLER DERBY

SPONSORSHIP



CONTACT

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ABOUT US

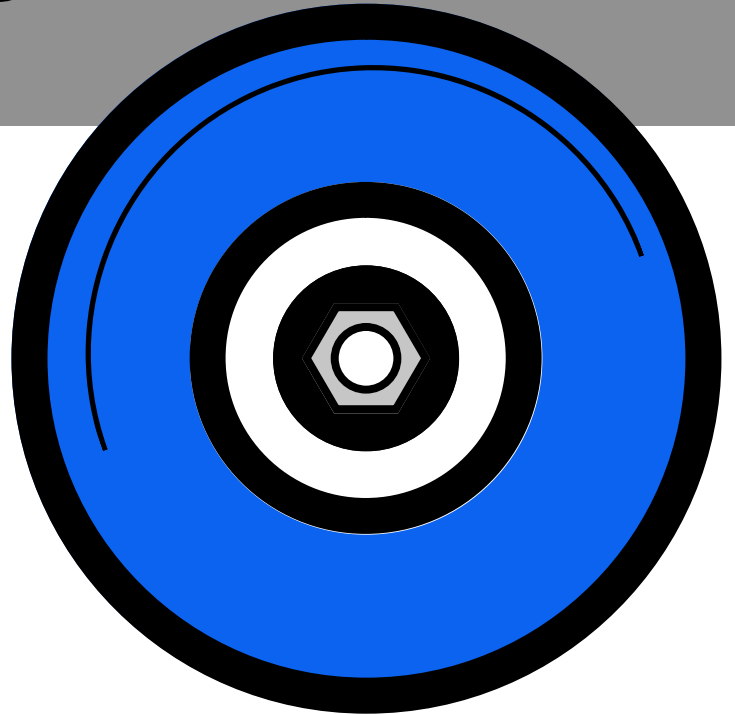
Rock Coast Roller Derby is Midcoast Maine's one and only roller derby league. We are a skater-owned, volunteer-run 501(c)(3) nonprofit organization, founded in 2011. We have been proud members of the [Women's Flat Track Derby Association \(WFTDA\)](#) since 2014.

Rock Coast Roller Derby's vision is to be an inclusive, diverse community that takes pride in supporting one another as well as other organizations within the mid-coast Maine community. As a democratically-run, competitive roller derby league, we strive to foster a safe environment for members to find their voice and their power, train our members to be strong in body and in mind, demonstrate good sportsmanship, and help further promote the sport of roller derby in our community and beyond.

OUR VALUES

DIVERSITY

We believe diversity within the roller derby community should be encouraged and celebrated, roller derby is for everyone. Our league and our members are welcoming to anyone who is passionate about roller derby and embodies our mission statement and core values. The roller derby community is widespread and continuously growing worldwide.



COMMUNITY

We take pride in supporting organizations across the Midcoast Maine community. We select local non-profit organizations to partner with annually, and support their mission through donating a portion of ticket revenue, volunteering, and publicity. We have proudly partnered with XX organizations, including OUTMaine, The Landing Place, Alzheimer's Association, New Hope for Women, Rockland District Nursing Association, and more.

INSPIRATION

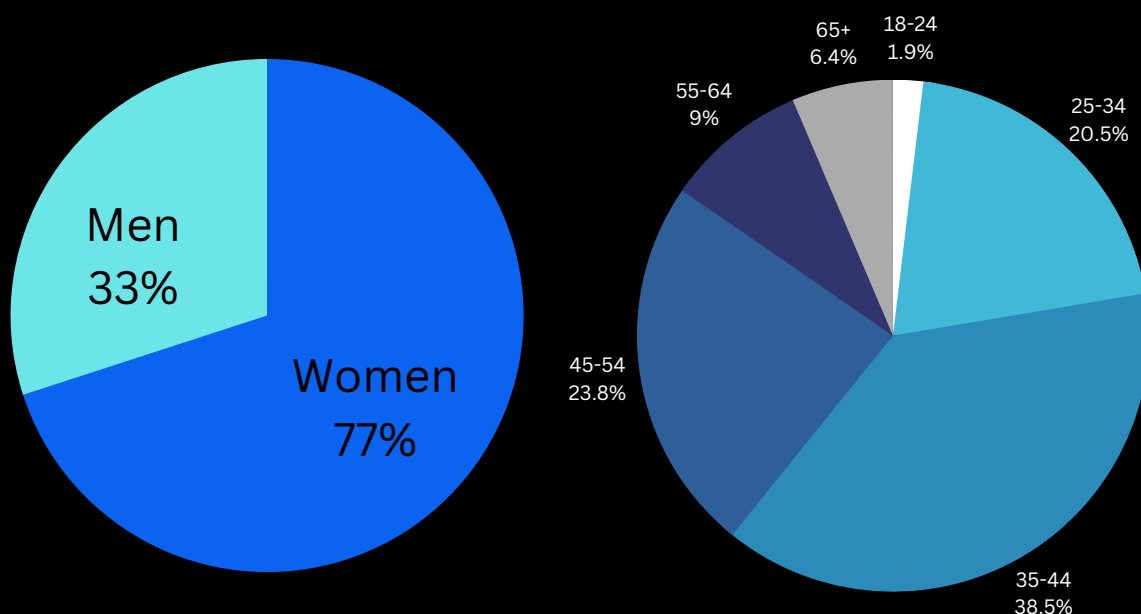
We believe that sport is a means of finding one's voice, and honing one's talents. We encourage everyone in our league to take on leadership roles, both on and off the track, to empower them, grow their self-confidence and skills, and help meet communal goals.

OUR FANS

As the only roller derby league in Midcoast Maine, we are proud to share this sport with our friends, family, and community members. Our fans are as vital to the game as our skaters. Their support helps to create an exciting, engaging atmosphere that keeps us performing our best, on and off the track. We welcome teams from Maine, New England, and even Canada to our home track at Midcoast Recreation Center in Rockport.

Rock Coast Roller Derby is proud to reach more than 5,000 people across our digital platforms. We engage with even more community members by posting fliers throughout the Midcoast area, hosting and volunteering at community events, and asking our community partners to share our social media posts.

Audience Demographics



Top Cities

Rockland
Belfast
Portland
Rockport
Camden

SPONSORSHIP PACKAGES

Thank you for considering becoming a sponsor of Rock Coast Roller Derby! Your sponsorship helps us cover costs including practice space, league jerseys, guest coaches, bout production, hosting community events, and more.

We offer several sponsorship packages, listed in the table below. If none of the packages fit, our Sponsorship committee would love to find an option that better suits you. We also appreciate in-kind donations of items pivotal to our team's success, and offer sponsorship benefits in return.

Sponsoring us for **one bout** helps us reduce game-day costs such as office supplies, medical supplies, and locker room essentials. Your benefits package will apply to the game you're sponsoring.

Sponsoring us for **one season** can cover travel expenses for officials and other required personnel, or reduce our costs to rent a venue for one game. Your benefits package will apply to all RCRD-hosted games during the competitive season.

Sponsoring us for **one year** will help us operate (and skate!) throughout the year. Your support could fund a practice space for a few months and help cover monthly dues for a skater who's struggling to do so. As an annual sponsor, we'd love to collaborate throughout the year. Can our partnership benefit you in another way? Let us know!

We'd love to work with you to design a package that is mutually beneficial. What can we do for you? Do you have any creative suggestions for our partnership? We'd love to hear it!

Sponsor us for:	One Year		One Season		One Bout	
	Captain	Navigator	Chief Mate	2nd Mate	Boatswain	Deck Hand
Penalty Box Named after sponsor	★					
Dedicated social media promotion throughout the year	★					
Social media promotion throughout the year	★	★				
Banner at bouts* (*supplied by sponsor)	★	★				
Social media promotion in bout-related posts	★	★	★			
Ad in all game programs	★	★	★	★		
Logo on new promotional materials	★	★	★	★	★	
Logo on RCRD website	★	★	★	★	★	★
Announcer shout-outs at games	★	★	★	★	★	★
Tickets to games and reserved seating when possible	4	4	4	2	2	1
COST	\$2,500*	\$1,000*	\$450	\$250	\$150	\$75

**Would a payment plan best suit you to sponsor us? Let's chat!*

IN-KIND SPONSORSHIP OPPORTUNITIES

Medical Sponsor

Sponsor our medical supply bag! For all practices and games, we keep a stocked medical bag that includes ice packs, bandages, pain relievers, and more. Help us stock our med bag for the year! Medical sponsors receive Boatswain sponsorship benefits.

Tape Sponsor

Sponsor our game day supplies! WFTDA requires us to use blue painter's tape, red gaffer's tape, and alternate color painter's tape at our games. Be our Tape Sponsor for a game and receive Boatswain package benefits, sponsor us for a whole season and receive Chief Mate benefits.

Snack Sponsor

Roller derby is a contact sport, so we get hungry! Additionally, our skaters, officials, and other volunteers often travel to play and support us and often remain at the venue for several hours. You can sponsor snacks, beverages, or even meals! The Snack Sponsor could receive a variety of benefits.

Cross Training Sponsor

A healthy skater is a happy skater. To protect skaters on and off the track, it is very important they move their bodies outside of practice. Sponsor exercise classes, gym memberships, or equipment to help the team take care of their bodies and minds. The Cross Training Sponsor could receive a variety of benefits.